



About Us

BRP Entertainment matches events with just the right entertainer and speaker to thrill, inspire, amuse or captivate. We are leaders facilitating every detail from Day 1 through Day of and Day-after to ensure that you and your guests have a memorable experience. We provide to our clients:

- Research to identify viable options that fit the event, audience and budget
- Negotiation of fees and other requirements
- Booking and contracts
- Advance arrangements
- Onsite event coverage
- Post event evaluation

Mission, Vision & Values

Mission

- To provide unique, first class entertainment and speaker talent to our clients in a manner that conveys integrity, expertise and excellent service.
- To create a culture that fosters mutual respect, positive outcomes, teamwork, personal and professional development and advancement in individual journeys.

Vision

- We are committed to growing as a trusted partner of choice, cultivating meaningful relationships while delivering exceptional entertainment and expert speakers that exceed expectations.

Core values

Our core values serve as the foundation upon which our team conducts business and builds client relationships.

- **Integrity:** being honest and fair in aligning client's needs with equitable talent while maintaining a profitable business
- **Excellence:** striving to always provide first class services and top quality talent to our clients
- **Professionalism:** conducting ourselves in a manner that respects our clients and team, conveys expertise in the field we are in and provides an example to others of how a business prospers in a servant leadership model.
- **Citizenship:** being a model corporate citizen with time and investment in the communities we live, work and serve.



Offer & Booking Process Overview

Step 1) Proposal is provided to client with various artists that fit criteria such as budget, program format and audience demographics.

Step 2) Client chooses one or several artists that are of interest and BRP checks availability of these artists.

Step 3) An offer is created for review to the client. Once agreed upon between BRP and the client, this serves as a binding agreement should the artist accept.

Step 4) An offer is then created to the artist. If the offer is accepted by the artist, the event offer goes to contract with client. If rejected, counteroffer is given to client and the process continues as above.

Step 5) If needed, BRP solicits estimates for the production required on the artist's rider.

Step 6) BRP Entertainment issues a contract to the client for the artist's accepted price and provisions. The client returns a copy of the contract signed with a deposit within 10 days.

Step 7) BRP issues a contract to the artist for the event. Artist contract is returned to BRP. BRP provides payment to the artist as dictated in the contract.

Step 8) BRP will begin to coordinate all rider information for production, ground transportation, rooms, hospitality, etc.

Step 9) Countersigned agreements are sent. In cases where advertising is done, BRP will provide bios, photos etc. to the client.

Step 10) BRP advances the date with the artist's management team and connects them with the production contact. An itinerary for the day of the event is made and sent to client, artist, production team.

Step 11) Client pays balance of event 5 days prior to the event. BRP provides payment to the artist as dictated in the contract.

Step 12) BRP attends the event to ensure set-up and logistics run smoothly.

Step 13) Follow up via an evaluation to the client is done as well as to the artist ensuring that expectations are continually met from the client, artist and BRP Entertainment.